

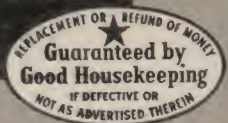
TIME-TESTED
REG. U. S. PAT. OFF.

SPRED

Washable **WATER-MIX PAINT**

IN A NATIONAL OPINION POLL
ON WATER-MIX PAINT COLORS
AMERICA'S LEADING DECORATORS
PREFERRED **SPRED** COLORS

3 TO 1



A SOY BEAN - "ALPHA" PROTEIN* PAINT

TRADEMARK REGISTERED

COPYRIGHTED 1942 • THE GLIDDEN CO.

THE GLIDDEN COMPANY

National Headquarters: **CLEVELAND, OHIO**

FACTORIES FROM COAST TO COAST • BRANCHES IN PRINCIPAL CITIES

THIS IS THE SURE WAY TO GET

Attractive Rooms



USE THIS CHART FOR SELECTING COLORS

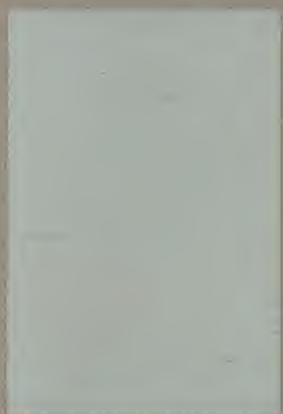
Although SPRED colors are such that generally one may be used with another with resulting good color harmony, we show below on this copyrighted Color Harmony Chart the comparative color harmony rating of all possible two color SPRED combinations. The letters E, S and P denote whether the color combinations are Excellent, Satisfactory or Poor.

SPRED STANDARD COLORS		Antique Green	Canary	Cream	Dusty Rose	Foam Green	Lt. Ivory	Peach Bloom	Peacock Blue	Robins Egg Blue	Wedgwood Blue Lt.	SPRED INTERMIXED COLORS											
												No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	No. 7	No. 8	No. 9	No. 10	No. 11	No. 12
Antique Green			E	E	P	E	E	E	P	P	P	E	E	P	P	S	P	P	E	P	S	P	S
Canary		E		S	P	E	E	P	E	E	E	E	E	S	E	E	E	S	E	E	S	E	S
Cream		E	S		E	E	E	S	E	E	E	E	P	S	E	S	E	E	S	E	P	E	S
Dusty Rose		P	P	E		S	E	S	S	E	S	S	E	P	S	S	S	S	E	S	E	S	P
Foam Green		E	E	E	S		E	E	P	P	P	P	E	P	P	P	P	P	E	P	S	P	P
Lt. Ivory		E	E	E	E	E		E	E	E	E	E	P	E	E	E	E	E	S	E	S	E	E
Peach Bloom		E	P	S	S	E	E		E	E	E	S	E	P	S	P	S	S	E	S	S	S	P
Peacock Blue		P	E	E	S	P	E	E		E	P	P	E	S	S	E	E	P	E	P	E	P	E
Robins Egg Blue		P	E	E	E	P	E	E	E		P	P	E	S	P	S	S	P	E	P	E	P	S
Wedgwood Blue Lt.		P	E	E	S	P	E	E	P	P		P	E	P	P	P	P	P	E	P	E	P	P
SPRED INTERMIXED COLORS	No. 1	E	E	E	S	P	E	S	P	P	P		E	S	P	S	P	P	E	P	E	S	S
	No. 2	E	E	P	E	E	P	E	E	E	E		E	E	E	E	S	S	E	E	E	E	S
	No. 3	P	S	S	P	P	E	P	S	S	P	S	E		S	P	S	P	E	S	E	S	P
	No. 4	P	E	E	S	P	E	S	S	P	P	P	E	S		S	P	P	E	P	E	E	S
	No. 5	S	E	S	S	P	E	P	E	S	P	S	E	P	S		S	P	E	S	S	S	P
	No. 6	P	E	E	S	P	E	S	E	S	P	P	E	S	P	S		P	E	P	E	P	S
	No. 7	P	S	E	S	P	E	S	P	P	P	P	S	P	P	P	P		E	P	E	P	S
	No. 8	E	E	S	E	E	S	E	E	E	E	E	S	E	E	E	E	E		E	E	E	E
	No. 9	P	E	E	S	P	E	S	P	P	P	P	E	S	P	S	P	P	E		E	P	S
	No. 10	S	S	P	E	S	S	S	E	E	E	E	E	E	E	S	E	E	E	E		E	P
	No. 11	P	E	E	S	P	E	S	P	P	P	S	E	S	E	S	P	P	E	P	E		E
	No. 12	S	S	S	P	P	E	P	E	S	P	S	S	P	S	P	S	S	E	S	P	E	

Code: E-Excellent; S-Satisfactory; P-Poor

Use these Beautiful SPRED COLORS of

SPRED STAND



3012 WEDGWOOD BLUE LT.



3001 LIGHT IVORY



3005 CANARY



3013 BONE WHITE



3009 ANTIQUE GREEN



3007 FOAM GREEN

EACH COLOR IS WASHABLE! Dir

ver Wallpaper, New or Old Plaster, Wallbo

HARD COLORS



3002 CREAM



3000 WHITE



3010 ROBINS EGG BLUE



3011 PEACOCK BLUE



3006 PEACH BLOOM



3008 DUSTY ROSE

, Grime and Finger Marks on SPRED painted v

boards, Brick, Tile and Other Surfaces

SPRED INTERMIXES

12 Extra Colors!

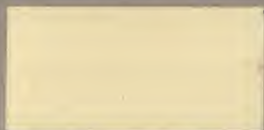
These colors are not manufactured but may be obtained by intermixing equal parts of the specified SPRED STANDARD COLORS that are listed below each of the Intermixed Colors shown here.



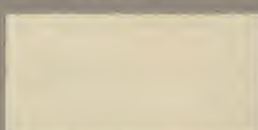
1 1 Part Antique Green
1 Part White



7 1 Part Canary
1 Part Foam Green



2 1 Part Canary
1 Part White



8 1 Part Bone White
1 Part White



3 1 Part Dusty Rose
1 Part Peach Bloom



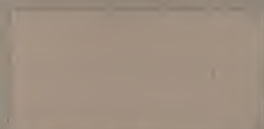
9 1 Part Robins Egg Blue
1 Part Wedgwood Blue Lt.



4 1 Part Foam Green
1 Part Robins Egg Blue



10 1 Part Peach Bloom
1 Part White



5 1 Part Dusty Rose
1 Part Wedgwood Blue Lt.



11 1 Part Antique Green
1 Part Peacock Blue



6 1 Part Peacock Blue
1 Part White



12 1 Part Dusty Rose
1 Part Foam Green

walls can be cleaned quickly and easily!

SPRED *The Improved* Washable WALL FINISH

WATER-THINNED

For All Kinds of Walls!



**COVERS
IN
ONE COAT**

WALLPAPER



**NO
PRIMING
NO SEALING**

NEW OR OLD PLASTER



**DRIES IN AN
HOUR—NO
OBJECTIONABLE
ODOR**

WALLBOARD



BRICK OR TILE



**Washable!
DIRT WASHES OFF
WITH SOAP
AND WATER**

CONCRETE BLOCK



**GOES ON FAST—
GALLON DOES
AVERAGE ROOM**

OLD PAINTED



**THIN ONLY
WITH
WATER**

FABRIC



WOOD

One SPRED Covers ★ One SPRED Hides ★ One SPRED Brings New Beauty To Your Home

This Is The Way To Use SPRED

**IT'S FUN
TO PAINT
DO IT
YOURSELF!**

First mix SPRED as instructed on the label — doesn't take long! Second dust off the surface. Third start painting — doesn't take long either because brush marks won't show and one coat covers. Even inexperienced hands get professional results with SPRED.

**NO HARD WORK
AFTERWARDS**

Wipe up any splatters with a cloth dampened with water. Clean brushes and cans with water. That's all!

THESE 3 Easy Steps MAKE SPRED



1 THINS WITH
WATER

2 MIXES
QUICKLY

3 1 GAL. PASTE MAKES
1½ GAL. SPRED

TIME-TESTED

REG. U. S. PAT. OFF.

PAINTS • VARNISHES • LACQUERS • ENAMELS

SPRED has been tested and approved by "Time-Tested" Laboratories for dependable service, uniformity of color and consistently high quality.

HERE'S THE ANSWER TO YOUR HOME DECORATING PROBLEMS

'COLOR FOR AMERICA'



The Book for
Brides, Mothers,
Wives, Sisters and
Homemakers

Shows You How To

- ★ Arrange furniture, draperies and decorative effects.
- ★ Convert old furniture into pieces of interest and charm.
- ★ Make every room more pleasing and attractive by the use of color.
- ★ Get the most out of the things you have.
- ★ Emphasize the good points of your home and minimize the bad.

122 PAGES FILLED WITH PICTURES

★
*Borrow
A Copy
To Take
Home!*

Form No. C88-451 BSSM (D. CO.) RL

LITHO. IN U. S. A.

ADDITIONAL WATER THINNED PAINT PRODUCTS

- Reflect-O-Lite Soya Protein Paste Paint
- Brilliant Colors
- Vel-Vo-Glo Casein Paint (Powder)
- Concrete and Stucco Paint (Powder)
- Texture Wall Finish (Powder)
- Plastic Surfacer (Powder)
- Lime-Locking Hydraulic Primer (Powder)
- Ad-El-Ite Hygienic Kalsomine

TIME-TESTED

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PAINTS • VARNISHES • LACQUERS • ENAMELS

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Home!

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